



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102729

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1781/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 09/17/12
Last Modified 09/19/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07904096
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,156.25
Net Total \$63,218.75
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	55	\$74,375.00
Grand Total:	55	\$74,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	5A- 5:55A (EST)	1	X										WBNS-TV (WBNS)	NEWS	9/17/12
1.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	NEWS	9/19/12
2.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	5:57A- 7A (EST)	1		X	X	X	X						WBNS-TV (WBNS)	6AM NEWS	9/17/12
2.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	5:57A- 7A (EST)	1		X	X						\$350.00		WBNS-TV (WBNS)	6AM NEWS	9/19/12
2.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
3.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	7A- 8A (EST)	3		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/17/12
3.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	7A- 8A (EST)	3		X	X					1	\$375.00	\$375.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/19/12
3.1.1	Closed Preempt	09/20/12															WBNS-TV (WBNS)	Political/Spot - \$800	
3.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
4.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	8A- 8:55A (EST)	3		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/17/12
4.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	8A- 8:55A (EST)	3		X	X					2	\$150.00	\$300.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/19/12
4.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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5.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	8:58A- 9:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	KELLY	9/17/12
5.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	8:58A- 9:55A (EST)	4		X	X					2	\$175.00	\$350.00	WBNS-TV (WBNS)	KELLY	9/19/12
5.1.1	Closed Preempt	09/20/12															WBNS-TV (WBNS)	Political/Spot -400	
5.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
6.0	Revised Line / SPOT	09/18/12-09/21/12	4	:30	9:58A- 10:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	LMAD	9/17/12
6.1	End Dated Line / SPOT	09/18/12-09/19/12	4	:30	9:58A- 10:55A (EST)	4		X	X					2	\$400.00	\$800.00	WBNS-TV (WBNS)	LMAD	9/19/12
6.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
6.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
7.0	Revised Line / SPOT	09/18/12-09/21/12	4	:30	10:58A- 11:57A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TPIR	9/17/12
7.1	End Dated Line / SPOT	09/18/12-09/19/12	4	:30	10:58A- 11:57A (EST)	4		X	X					1	\$400.00	\$400.00	WBNS-TV (WBNS)	TPIR	9/19/12
7.1.1	Closed Preempt	09/19/12															WBNS-TV (WBNS)	Pre-Empt/Spot -800	
7.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
7.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
8.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	NEWS	9/17/12

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8.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	11:58A- 12:30P (EST)	4		X	X						\$275.00		WBNS-TV (WBNS)	NEWS	9/19/12
8.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Spot -\$800	
8.1.2	Closed Preempt	09/19/12															WBNS-TV (WBNS)	Political/Spot -\$800	
8.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
8.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
9.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X			1	\$325.00	\$325.00	WBNS-TV (WBNS)	SOAPS	9/17/12
9.0.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	No Avail/Exception -	
9.0.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	No Avail/Exception -	
9.0.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	No Avail/Exception -	
10.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	2P- 3P (EST)	4		X	X	X	X				\$400.00		WBNS-TV (WBNS)	TALK	9/17/12
10.0.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	No Avail/Exception -	
10.0.2	Closed Preempt	09/19/12															WBNS-TV (WBNS)	Pre-Empty/Spot -800	
10.0.3	Closed Preempt	09/20/12															WBNS-TV (WBNS)	Political/Spot -800	
10.0.4	Closed Preempt	09/21/12															WBNS-TV (WBNS)	Political/Spot -800	

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11.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	3P- 3:55P (EST)	4		X	X	X	X			1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	9/17/12
11.0.1	Closed Preempt	09/20/12															WBNS-TV (WBNS)	Political/Spot -800	
11.0.2	Closed Preempt	09/21/12															WBNS-TV (WBNS)	Political/Spot -500	
11.0.3	Closed Preempt	09/19/12															WBNS-TV (WBNS)	Political/Spot -500	
12.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	9/17/12
12.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	3:58P- 5P (EST)	4		X	X					2	\$175.00	\$350.00	WBNS-TV (WBNS)	DR OZ	9/19/12
12.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
12.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
13.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	JEOPARDY	9/17/12
13.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	6:58P- 7:30P (EST)	4		X	X					2	\$750.00	\$1,500.00	WBNS-TV (WBNS)	JEOPARDY	9/19/12
13.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
13.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
14.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	WHEEL	9/17/12
14.1	End Dated Line / SPOT	09/18/12-09/19/12	5	:30	7:30P- 7:57P (EST)	4		X	X					1	\$500.00	\$500.00	WBNS-TV (WBNS)	WHEEL	9/19/12

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14.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	No Avail/Exception	
14.1.2	Closed Preempt	09/20/12															WBNS-TV (WBNS)	Political/Spot -2800	
14.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception	
15.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	11P- 11:35P (EST)	1	X										WBNS-TV (WBNS)	NEWS	9/17/12
15.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11P- 11:35P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/19/12
16.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	6:57A- 9A (EST)	4						X					WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/17/12
16.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6:57A- 9A (EST)	4						X		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/19/12
17.0	Revised Line / SPOT	09/23/12-09/23/12	5	:30	8:58A- 10:30A (EST)	1							X				WBNS-TV (WBNS)	SUN MORNING	9/17/12
17.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SUN MORNING	9/19/12
18.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	7:57P- 9P (EST)	1	X										WBNS-TV (WBNS)	HIMYM /PARTNERS	9/17/12
18.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:57P- 9P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM /PARTNERS	9/19/12
19.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	9/17/12
20.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	9P- 10P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS LA	9/17/12

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21.0	Normal Line / SPOT	09/19/12-09/19/12	5	:30	7:57P- 9:30P (EST)	1			X						\$2,000.00		WBNS-TV (WBNS)	SURVIVOR	9/17/12
21.0.1	Closed Preempt	09/19/12															WBNS-TV (WBNS)	No Avail/Exception -	
22.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	9:30P- 11P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BIG BROTHER	9/17/12
23.0	Revised Line / SPOT	09/21/12-09/21/12	5	:30	9P- 10P (EST)	1					X						WBNS-TV (WBNS)	CSI NY	9/17/12
23.1	Normal Line / SPOT	09/21/12-09/21/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	9/19/12
24.0	Revised Line / SPOT	09/23/12-09/23/12	4	:30	7:30P- 8:30P (EST)	1							X				WBNS-TV (WBNS)	60 MINUTES	9/17/12
24.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/19/12
25.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	11:35P- 12:37A (EST)	2		X	X	X	X			2	\$250.00	\$500.00	WBNS-TV (WBNS)	LETTERMAN	9/17/12
26.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	7A- 8A (EST)	2				X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/19/12
27.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	5:57A- 7A (EST)	1				X	X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6AM NEWS	9/19/12
28.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	8A- 8:55A (EST)	1				X	X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/19/12
29.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	8:58A- 9:55A (EST)	2				X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/19/12
30.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	9:58A- 10:55A (EST)	2				X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/19/12

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Sep. 2012	55	\$74,375.00
Grand Total:	55	\$74,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	10:58A- 11:57A (EST)	2				X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/19/12
32.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/19/12
33.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	11:58A- 12:30P (EST)	2				X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS	9/19/12
34.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	12:30P- 2:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	9/19/12
35.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	12:30P- 2:30P (EST)	2				X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAP ROTATION	9/19/12
36.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	3P- 3:55P (EST)	2				X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/19/12
37.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	3:58P- 5P (EST)	2				X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/19/12
38.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	6:58P- 7:30P (EST)	2				X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOPARDY	9/19/12
39.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	7:30P- 7:57P (EST)	2				X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/19/12
40.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:30P- 7:57P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."